



The project expands along corso Cavour and it incorporates the squares and the wide stretches, that appear above it, piazza Gramsci, piazza Matteotti, street corner Delle Ore, largo dei Cavallazzi and largo Cavour. The area identify with the "roman cardo" ( in the romans' camps and town, the street that went through them from north to south is the "cardo" and the street that went through them from east to west is "decumano", they intersected ). The cardo and decumano intersect to street corner Delle Ore.

In the year two thousand the Municipality of Novara has advertised a national competition of design for the squares and the ways of the old town, dividing the centre into three areas of project, one of these was the " Ambito 1 – Cavour".

The adopted solutions allowed the regeneration of this area, strongly characterizing the whole precincts and in particular the "historical axis" (cardo).

The project's aim is the reclaiming of place's belonging at the town's ancient nucleus.

The old town centre has been modified deeply by this intervention and by the introduction of the ZTL (limited traffic area), before the squares were parkings, now they have been returned at the pedestrian, where there were the cars, now there are fountains, statues and trees.

The utilized materials are:

- the porphyry in small cubes of size cm 6/8, placed for parallel lines;
- the existent porphyry in via Rosselli and in via Canobio;
- the "serizzo" ( Ortogneiss of the family of the granites), at flamed finish, in slabs of fixed size cm 20/30/40 for the pedestrian tracks and the squares;
- the recovered white granite "baveno" for the churces' parvis, the bus stops, the diagonal way of piazza Gramsci, of the alley behind the townhall and of the pedestrian lines of via Dominionì and bulwark Partigiani;
- the ballasting of middle-small size, material used abundantly in local tradition and existing in the streets that going into historical axis; used as connection between the new paving and the buildings of the area of project.

A new lighting has been designed in place of that aerial existing in largo Cavour and piazza Gramsci, with illuminating devices assembled on posts of seven metres of height so as to limit to maximum the impact of vision and, at the same time, to get an uniform distribution of light, without dazzling and without areas of shadow. The street furniture of project is extremely simple and it has been designed with respect of the historical and artistic important evidences of the site.



Regione Siciliana



Comune di Catania



Comune di Novara



Ayuntamiento de Navalcarnero



PROJECT PART-FINANCED BY THE EUROPEAN UNION

# AMBITO I



Sub project:  
"RegeneratioNet" - "PO3IT3"

Year of political decision: 1999  
Years of technical project: 2000 - 2003  
Years of implementation: 2003 - 2006

## PROJECT FUNDING

Autonomous initiative of the Municipality



Initiative induced by normative measures / economic incentives:

European  
National  
Regional



## LEGISLATIVE REFERENCES



# NOVARA



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# AMBITO I

3/5

Piazza Gramsci



Corso Cavour

## DIMENSIONS

DIMENSION OF THE AREA  
10.761 mq

SIZE OF POPULATION  
6953 inhabitants

BULK OF BUILDINGS INVOLVED

## TYPOLOGY

PHYSICAL INTERVENTION



transformation/demolition-reconstruction

preservation or restoration

- Restoration of historical squares and roads in the city centre

SOCIAL / ECONOMIC MEASURE



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# NOVARA



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# AMBITO I

Piazza Matteotti



Corso Cavour

## PROJECT TOOLS

### DESIGN TOOLS

- Design contest
- Executive Project

### FINANCIAL TOOLS

- Loan Private Bank
- Regional funds

### OTHER TOOLS OF PUBLIC POLICIES

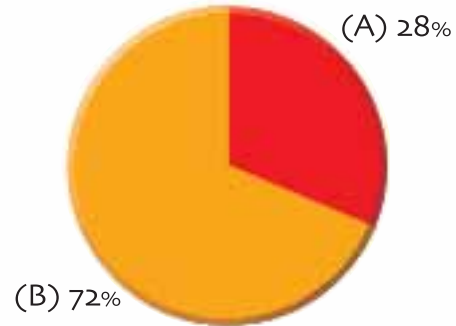
- Closing of the historical centre to private transportation
- Introduction of environmentally sound public transportation

Sub project:  
"RegeneratioNet" - "РозИТ3"

# NOVARA



## MAIN ACTORS AND THEIR FINANCIAL PARTICIPATION



### PUBLIC ACTORS

- A) Municipality of Novara – 361.519,83 €
- B) Piedmont Region – 929.622,42 €

### PRIVATE ACTORS

### DIFFUSED ACTORS - OTHER SUBJECTS

## EXPECTED / ACHIEVED RESULTS

### PUBLIC BENEFITS

- Restoration of historical squares
- Reduction of pollution in the historical centre
- Creation of an area for public aggregation

### BENEFITS FOR THE PRIVATE SECTOR

- Improvements in commerce of the area