



PROJECT PART-FINANCED BY THE EUROPEAN UNION

Project "Project: "Segovia Square and near street"

The project of restoration and development of the Segovia Square, one of the main historical buildings of Navalcarnero, is one of the projects for the cultural and tourist revival of the city and the enhancement of the internal and external attractivity. The general goal is to put the Square and nearest streets into a regional cultural system, with other urban historical and cultural resources.

The process of restoration of the Square started years ago and several interventions lead to a better fruition of the central area.

The project goal is to go on with the interventions already made, in order to enhance the fruition of the Square and, above all, to add new cultural and tourist services for the citizenship and for the external tourists.

The strategic goals are:

to pursue the cultural and social promotion of Navalcarnero

to respect the historical and cultural value of the Segovia Square and to consider its location inside the town centre

to pursue a good economic result like tourist resource.

The project goal is to increase the city center, with pedestrian's areas near de Square, all of these interventions can improve the tourist and social areas.

The works consist in:

- Improve the Road surface
- Restoration of the front of the house and church

An agreement has been signed by the Municipality of Navalcarnero and Madrid Region, in order to implement the project and to finance the interventions.

Sub-project:

"RegeneratioNet" - "Po3IT3"

NAVALCARNERO



Comune di Catania



Comune di Novara



Ayuntamiento de Navalcarnero



INTERREG III C SOUTH
REGIONAL FRAMEWORK OPERATION
PROGRESDEC
ESDP steps



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Year of political decision:

2003

Years of technical project:

2003-2007

Years of implementation: 2003 -

2010

PROJECT FUNDING

Autonomous initiative of the Municipality

Initiative induced by normative measures / economic incentives:

European
National
Regional

LEGISLATIVE REFERENCES

- "Ley de Patrimonio Histórico
- Ley 9/2001 del Suelo de la Comunidad de Madrid

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Before intervention



After intervention

PROJECT TOOLS

DESIGN TOOLS

- Preliminary analysis for economic, environmental, social and architectonic impacts;
- Executive Project

FINANCIAL TOOLS

- Regional funds
- Municipality funds

OTHER TOOLS OF PUBLIC POLICIES

- Creation of an association for the cultural management of the city.

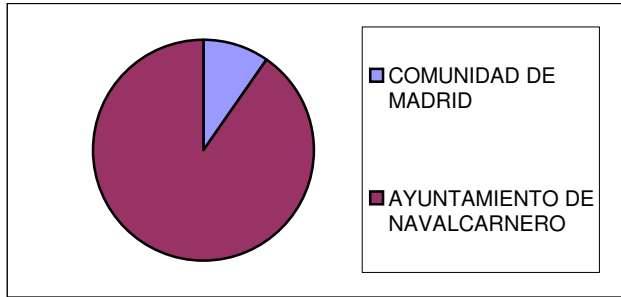
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MAIN ACTORS AND THEIR FINANCIAL PARTICIPATION



PUBLIC ACTORS

- A) Municipality of Navacarnero – 2.067.599,50 €
- B) Madrid Region – 222.256 €

PRIVATE ACTORS

DIFFUSED ACTORS - OTHER SUBJECTS

EXPECTED / ACHIEVED RESULTS

DIRECTLY QUANTIFIABLE / VALUABLE PUBLIC BENEFITS

- Restoration of the buildings

OTHER PUBLIC BENEFITS AND EXTERNALITIES

- Creation of an area for public aggregation
- Tourist benefits

BENEFITS FOR THE PRIVATE SECTOR

- Support activities (bookshop, bar, other shops)

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